

# 2025 Sponsorship Opportunities

## Connections Work Impact Awards Luncheon

April 14, 2025  
DoubleTree by Hilton, Reading

**Over 300 Attendees**

### IMPACT AWARDS SPONSOR

**\$10,000**

- Exclusive Title Sponsorship for the Impact Awards Luncheon
- Tailored recognition and promotion throughout the year
- Full-page color ad featured on the inside cover of the program
- Featured in all promotional/media materials for the Awards Luncheon
- Special recognition during the event, including the opportunity to address the audience
- Gratis 2 tables of 8 at Awards Luncheon

#### CONNECTIONS Sponsor \$5,000

- Full-page ad featured prominently in the program
- Year-long tailored sponsor recognition and promotion
- Highlighted in event marketing materials
- Gratis 2 tables of 8 at the Awards Luncheon

#### OPPORTUNITIES Sponsor \$2,500

- Full-page ad in the program
- Promotion on social media and on our website
- Recognition during the event
- Gratis 1 table of 8 at the Awards Luncheon

#### SECOND CHANCES Sponsor \$1,500

- Half-page ad in the program
- Promotion on social media and on our website
- Recognition during the event
- Gratis 4 seats at the Awards Luncheon

#### PARNERSHIPS Sponsor \$1,000

- Half-page ad in the program
- Promotion on social media and on our website
- Recognition during the event
- Gratis 2 seats at the event
- **HAND-UP Sponsor - \$500**
- Quarter-page ad in the program
- Recognition during the event

## OTHER WAYS TO SUPPORT US

### Connections Work Career Fairs

March 31, 2025 & October 6, 2025

#### Career Fairs Title Sponsor \$5,000

- Exclusive Title Sponsorship for the Connections Work Career Fairs.
- Employer table space and complimentary coffee bar
- Signage with business logo displayed throughout the Career Fair.
- Customized sponsor recognition throughout the year in digital advertising on our social media, email marketing, and website.

#### Interview Room Sponsor \$1,000

- Employer table space and complimentary coffee bar
- Signage with business logo displayed in the interview room.
- Customized sponsor recognition in digital advertising on our social media, email marketing, and website.

#### Networking Sponsor \$500

- Employer table space and complimentary coffee bar
- Signage with business logo at the coffee bar
- Sponsor recognition in digital advertising on our social media, email marketing, and website.

### Champions of Impact Social

November 2025

#### Cheers to Changing Lives Sponsor \$1,000

Sponsorship recognition including digital advertising on our social media, email marketing, and website.

#### Holiday Gift Project

December 2024

#### Santa's Workshop Sponsor \$2,500

Tailored sponsor recognition on all Holiday Gift Project marketing in digital advertising on our social media, email marketing, and website.

### R3 Graduations R3 Alumni Dinners

Sponsor ONE Graduation or Alumni Dinner for \$500

or

ALL Five Graduations for \$2,500

or

All Five Alumni Dinners for \$2,500

or

ALL TEN for \$5,000

Every 10 Weeks, for each cohort, we host a graduation ceremony and an alumni dinner for past and current clients to share their challenges and successes. Receive CUSTOM recognition!



Company \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_

I am interested in the following sponsorship(s):

**Connections Work Awards Luncheon**

- Impact Awards Sponsor \$10,000
- Connections Sponsor \$5,000
- Opportunities Sponsor \$2,500
- Second Chances Sponsor \$1,500
- Partnerships Sponsor \$1,000
- Hand-Up Sponsor \$500

**Connections Work Career Fairs**

- Career Fairs Title Sponsor \$5,000
- Interview Room Sponsor \$1,000
- Networking Sponsor \$500

**Champions of Impact Social**

- Cheers to Changing Lives Sponsor \$1,000

**Holiday Gift Project**

- Santa's Workshop Sponsor \$2,500

**R3 Graduations and Alumni Dinners**

- Graduation – One for \$500
- Alumni Dinner – One for \$500
- Graduation – Five for \$2,500
- Alumni Dinner – Five for \$2,500
- All Ten Graduations & Alumni Dinners for \$5,000

**Payment Options:**

Check enclosed to Connections Work

Please invoice me

Mail to: **Connections Work**, 19 N. 6<sup>th</sup> St., 4<sup>th</sup> Floor, Reading, PA 19601

***Sponsorship deadline for Impact Awards Luncheon is March 14<sup>th</sup>***

For more information contact Nikki Schnovel  
484-260-3860 ext. 3927 or [nschnovel@connectionswork.org](mailto:nschnovel@connectionswork.org)